

MonkeyTaboo.com Privacy Policy

Type of website: Blog

Effective date: 8th day of October, 2023

MonkeyTaboo.com (the "Site") is owned and operated by MonkeyTaboo.com c/o: go Approve It Incorporated. MonkeyTaboo.com c/o: go Approve It Incorporated is the data controller and can be contacted at:

MonkeyTaboo@goApproveIt.com

(800) 667-9173

PO Box 124, Christina Lake, BC Canada V0H 1E0

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

GDPR

For users in the European Union, we adhere to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (the "GDPR"). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018.

Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy.

When the legal basis for us processing your personal data is that you have provided your consent to that processing, you may withdraw your consent at any time. If you withdraw your consent, it will not make processing which we completed before you withdrew your consent unlawful.

You can withdraw your consent by: Contacting our Data Retention Officer.

Legal Basis for Processing

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR.

We rely on the following legal bases to collect and process the personal data of users in the EU:

1. Users have provided their consent to the processing of their data for one or more specific purposes;
2. Processing of user personal data is necessary for us or a third party to pursue a legitimate interest. Our legitimate interest is not overridden by the interests or fundamental rights and freedoms of users. Our legitimate interest(s) are: Website Development;
3. Processing of user personal data is necessary for us to take, at the request of a user, steps before entering a contract or for the performance of a contract to which a user is a party. If a user does not provide the the personal data necessary to perform a contract the consequences are as follows: Unable to provide services; and
4. Processing of user personal data is necessary for us to comply with a legal obligation. If a user does not provide the the personal data necessary for us to perform a legal obligation the consequences are as follows: Unable to provide services.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

1. IP address;

2. Location;
3. Hardware and software details;
4. Clicked links; and
5. Content viewed.

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

1. First and last name;
2. Age;
3. Date of birth;
4. Sex;
5. Email address;
6. Phone number;
7. Address;
8. Payment information;
9. Auto fill data; and
10. Company Name.

This data may be collected using the following methods:

1. Creating an account;
2. Executing an purchase; and
3. Providing payment information.

How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. Security; and
2. Statistics.

The data we collect when the user performs certain functions may be used for the following purposes:

1. Communication;
2. Processing purchase request; and
3. Payment processing.

Who We Share Personal Data With

Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

Third Parties

We may share user data with the following third parties:

1. Marketing agency;
2. Related companies within our group; and
3. Payment processor.

We may share the following user data with third parties:

1. User submitted information.

We may share user data with third parties for the following purposes:

1. Targeted advertising and marketing;
2. Completing Users Requests; and
3. Payment processing.

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and
4. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our Site to another site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored for Seven years.

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

In order to protect your security, we use the strongest available browser encryption and store all of our data on servers in secure facilities. All data is only accessible to our employees. Strict confidentiality agreements bind our employees, and a breach of this agreement would result in the employee's termination.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

International Data Transfers

We transfer user personal data to the following countries:

1. United States.

When we transfer user personal data we will protect that data as described in this Privacy Policy and comply with applicable legal requirements for transferring personal data internationally.

If you are located in the United Kingdom or the European Union, we will only transfer your personal data if:

1. The country your personal data is being transferred to has been deemed to have adequate data

protection by the European Commission or, if you are in the United Kingdom, by the United Kingdom adequacy regulations; or

2. We have implemented appropriate safeguards in respect of the transfer. For example, the recipient is a party to binding corporate rules, or we have entered into standard EU or United Kingdom data protection contractual clauses with the recipient.

Your Rights as a User

Under the GDPR, you have the following rights:

1. Right to be informed;
2. Right of access;
3. Right to rectification;
4. Right to erasure;
5. Right to restrict processing;
6. Right to data portability; and
7. Right to object.

Children

We collect the personal data of children under 16 years of age. We only collect the personal data of children under 16 years of age with the express consent of their parents or guardians. This consent is collected as follows:

1. Consent form;
2. Executing purchase; and
3. Online submission agreement.

Please see our *Children's Privacy Policy* for additional information on how we deal with children's personal data.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, if you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under the GDPR, please contact our data protection officer here:

Andre Choquette

MonkeyTaboo@goApproveit.com

(800) 667-9173

PO Box 124 Christina Lake, BC Canada V0H 1E0

Do Not Track Notice

Do Not Track ("DNT") is a privacy preference that you can set in certain web browsers. We respond to browser-initiated DNT signals. If we receive a DNT signal that indicates a user does not wish to be tracked, we will not track that user. We are not responsible for and cannot guarantee how any third parties who interact with our Site and your data will respond to DNT signals.

How to Opt-Out of Data Collection, Use or Disclosure

In addition to the method(s) described in the *How to Access, Modify, Delete, or Challenge the Data Collected* section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your personal data:

1. You can opt out of the use of your personal data for marketing purposes. You can opt-out by clicking "unsubscribe" at the bottom of any marketing email, updating your email preferences under "Your Account", or contacting our office in written form.
2. You can opt out of using your personal data for engagement purposes. You can opt-out by notifying our company by Telephone, E-Mail or Postal Mail.

Cookie Policy

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

1. Functional cookies
Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits;
2. Analytical cookies
Analytical cookies allow us to improve the design and functionality of our Site by collecting data

on how you access our Site, for example data on the content you access, how long you stay on our Site, etc;

3. Targeting cookies

Targeting cookies collect data on how you use the Site and your preferences. This allows us to personalize the information you see on our Site for you;

4. Session cookies

Session cookies are used to remember information entered while navigating our website.;

5. Security cookies

Session cookies are used to monitor and record your access data and are used in the security of our website.; and

6. Third-Party Cookies

Third-party cookies are created by a website other than ours. We may use third-party cookies to achieve the following purposes:

- a. Monitor user preferences to tailor advertisements around their interests; and
- b. Collect and record for use by our related companies within our group..

Additional Clauses

In the case of disagreement, the user of our website agrees that we may opt for binding mediation. If this binding mediation is selected, the cost for mediation shall be billed as an external expense, and we shall also have the option to select the binding moderator.

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Complaints

If you have any complaints about how we process your personal data, please contact us through the contact methods listed in the *Contact Information* section so that we can, where possible, resolve the issue. If you feel we have not addressed your concern in a satisfactory manner you may contact a supervisory authority. You also have the right to directly make a complaint to a supervisory authority.

You can lodge a complaint with a supervisory authority by contacting the Officer for the Privacy Commissioner of Canada.

Contact Information

If you have any questions, concerns or complaints, you can contact our data protection officer, Andre Choquette, at:

MonkeyTaboo@goApproveit.com

(800) 667-9173

PO Box 124 Christina Lake, BC Canada V0H 1E0

California Consumer Privacy Act Privacy Notice
Website: MonkeyTaboo.com

This Privacy Notice supplements the MonkeyTaboo.com Privacy Policy and applies solely to California consumers who visit MonkeyTaboo.com. Any terms defined in the California Consumer Privacy Act of 2018 (“CCPA”) have the same meaning when used in this Privacy Notice.

Information We Collect

We have collected the following categories of personal information about consumers in the past twelve (12) months:

1. Identifiers such as a real name, alias, postal address, online identifier, internet protocol address, email address, account name, social security number, driver’s license number, passport number, or other similar identifiers;
2. Categories of personal information described in California customer records law (Cal. Civ. Code § 1798.80(e)) such as name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information;
3. Characteristics of protected classifications under California or federal law, such as sex, race, age, disability, national origin, or religion;
4. Commercial information such as records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies;
5. Internet or other electronic network activity information such as browsing history, search history, and information regarding a consumer’s interaction with an internet website, application, or advertisement;
6. Geolocation data such as physical location;
7. Professional or employment-related information such as occupation, job history, or employer information;
8. Non-public education information (as defined in the Family Educational Rights and Privacy Act, 20 U.S.C. Sec. 1232g; 34 C.F.R. Part 99) such as student records; and
9. Inferences drawn from any of the personal information listed above to create a profile about a consumer’s preferences, characteristics, psychological trends, predispositions, behaviour,

attitudes, intelligence, abilities, or aptitudes.

Sources of Information

We collect the categories of personal information listed above from the following categories of sources:

1. MonkeyTaboo.com Website;
2. MonkeyTaboo.com Video Platform;
3. MonkeyTaboo.com Applications;
4. MonkeyTaboo.com Direct E-Mail's; and
5. GoApproveIt.com Website.

Use of Personal Information

We may use or disclose personal information for one or more of the following business purposes:

1. Advertising;
2. Marketing;
3. Analytics;
4. Affiliate Referrals;
5. Web Development;
6. Direct Contact E-Mail;
7. Direct Contact Text/SMS/MMS;
8. Direct Contact Mail; and
9. Administrative Reporting.

Sharing Personal Information

We may disclose your personal information for a business purpose. We have disclosed the following categories of personal information about consumers in the past twelve (12) months:

1. Identifiers;
2. Categories of personal information described in California customer records law (Cal. Civ. Code § 1798.80(e));
3. Characteristics of protected classifications under California or federal law;
4. Commercial information;
5. Internet or other electronic network activity information;

6. Geolocation data;
7. Professional or employment-related information;
8. Non-public education information (as defined in the Family Educational Rights and Privacy Act, 20 U.S.C. Sec. 1232g; 34 C.F.R. Part 99); and
9. Inferences drawn from any of the personal information listed above to create a consumer profile.

We disclose personal information to the following categories of third parties:

1. Third Party Marketing Companies;
2. Third Party Advertising Companies;
3. Third Party Web Development Companies; and
4. Third Party Administrative Companies.

Sale of Personal Information

We may sell your personal information for a business purpose. We have sold the following categories of personal information about consumers in the past twelve (12) months:

1. Identifiers;
2. Categories of personal information described in California customer records law (Cal. Civ. Code § 1798.80(e));
3. Characteristics of protected classifications under California or federal law;
4. Commercial information;
5. Internet or other electronic network activity information;
6. Geolocation data;
7. Professional or employment-related information;
8. Non-public education information (as defined in the Family Educational Rights and Privacy Act, 20 U.S.C. Sec. 1232g; 34 C.F.R. Part 99); and
9. Inferences drawn from any of the personal information listed above to create a consumer profile.

We sell personal information to the following categories of third parties:

1. Advertising companies;
2. Marketing companies;
3. Analytics companies;

4. Affiliate companies;
5. Related companies;
6. Web Development companies; and
7. Administrative Collection and Reporting companies.

Notice to Consumers Under 13 Years of Age

We sell the personal information of consumers under 13 years of age. We only sell the personal information of a consumer under 13 years of age with the affirmative authorization of the sale from the child's parent or guardian. This affirmative authorization is in addition to any verifiable parental consent required under the *Children's Online Privacy Protection Act of 1998*, 15 U.S.C. 6501 seq. When we receive affirmative authorization from a parent or guardian we inform the parent or guardian of the right to opt-out of the sale of personal information and of the process for exercising the right to opt-out as outlined in the *Right to Opt-Out* section below.

We obtain affirmative authorization to sell the personal information of a child under 13 years of age from their parent or guardian via the following methods:

1. E-Mail Authorization from the parent or gaurdian; and
2. Agreement by use from the parent or gaurdian for the use of MonkeyTaboo.com components or contents.

To confirm that the person providing affirmative authorization for a child is the child's parent or guardian we use the following methods:

1. E-Mail Confirmation to Parent or Gaurdian;
2. Display Confirmation screen to the Parent or Gaurdian; and
3. Recording Parent or Gaurdian's web browser location, i.p. address and locational data.

Notice to Consumers 13 to 15 Years of Age

We sell the personal information of consumers 13 to 15 years of age. We only sell the personal information of consumers 13 to 15 years of age with their affirmative authorization. When we receive a request to opt-in to the sale of their personal information from a consumer 13 to 15 years of age we inform the consumer of the right to opt-out of the sale of personal information and of the process for exercising the right to opt-out as outlined in the *Right to Opt-Out* section below.

Your Rights and Choices

The CPPA provides California residents with specific rights regarding their personal information. This section describes your CCPA rights and explains how you can exercise those rights.

Access to Specific Information and Data Portability Rights

You have the right to request that MonkeyTaboo.com disclose to you certain information about our collection and use of your personal information in the past 12 months. Once we receive and confirm your verifiable consumer request (see the *Exercising Your Access and Deletion Rights* section below), we will disclose to you:

1. The categories of personal information we collected about you;
2. The categories of sources from which we collected personal information about you;
3. Our business or commercial purpose for collecting or selling personal information;
4. The categories of third parties with whom we share personal information;
5. The specific pieces of personal information we have collected about you (also called a data portability request);
6. If we disclosed your personal information for a business purpose, the categories of personal information that we disclosed and that each category of third party received; and
7. If we sold your personal information for a business purpose, the categories of personal information that we sold and that each category of third party purchased.

Deletion Request Rights

You have the right to request that we delete any of your personal information that we collected and retained, subject to certain exceptions. Once we have received and confirmed your verifiable consumer request, we will delete, and direct any of our service providers to delete, your personal information from our records, unless an exception applies.

We may deny your deletion request if retaining the information is necessary for us or our service providers to:

1. Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you;
2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities;

3. Debug products to identify and repair errors that impair existing intended functionality;
4. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law;
5. Comply with the *California Electronic Communications Privacy Act* (Cal. Penal Code § 1546 seq.);
6. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when deletion of the information is likely to render impossible or seriously impair the research's achievement, if you previously provided informed consent;
7. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us;
8. Comply with a legal obligation; or
9. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

Exercising Your Access and Deletion Rights

To exercise your access and deletion rights described above, please submit a verifiable consumer request to us at:

1. (800) 667-9173; or
2. MonkeyTaboo@goApproveIt.com.

You may only make a verifiable consumer request for access twice within a 12-month period. The verifiable consumer request must:

1. Provide enough information for us to reasonably verify you are the person about whom we collected personal information or an authorized representative; and
2. Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. You are not required to make an account with us to make a verifiable consumer request. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

Response Timing and Format

We endeavour to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing. We will deliver our written response electronically or by mail, at your option.

Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Right to Opt-Out

You have the right to direct us not to sell your personal information at any time (the “right to opt-out”). To exercise your right to opt-out, you or your authorized representative may submit a request to opt-out by visiting this website: MonkeyTaboo.goApproveIt.com. You are not required to make an account with us to exercise your right to opt-out. We will only use personal information provided in an opt-out request to verify the requestor's identity or authority to make the request and comply with the request. Once you have made an opt-out request, we will not ask you to reauthorize the sale of your personal information for at least twelve (12) months.

You can change your mind at any time and authorize the sale of your personal information by contacting us (see *Contact Information*).

Non-Discrimination

You have the right to not be discriminated against in pricing and services because you exercise any of your CCPA rights. Unless permitted by the CCPA, we will not use whether or not you have exercised your CCPA rights to:

1. Deny you goods or services;

2. Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties;
3. Provide you a different level or quality of goods or services; or
4. Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

Changes To This Privacy Notice

We may amend this Privacy Notice from time to time to maintain compliance with the law and to reflect any changes to our data collection process. We recommend you check this Privacy Notice from time to time to ensure you are aware of any changes. If necessary, we may notify you by email of changes to this Privacy Notice.

Contact Information

If you have any questions or concerns, you can contact us at:

MonkeyTaboo.com c/o: go Approve It Incorporated

(800) 667-9173

MonkeyTaboo@goApproveIt.com

PO Box 124, Christina Lake, BC Canada V0H 1E0

Children's Privacy Policy
Website: MonkeyTaboo.com (the "Site")

This Children's Privacy Policy supplements the MonkeyTaboo.com Privacy Policy and applies to the personal information of children in the United States who are under the age of thirteen (13) ("child" or "children"). This Children's Privacy Policy is made in accordance with the United States Children's Online Privacy Protection Act ("COPPA"). Any terms defined in COPPA have the same meaning when used in this Children's Privacy Policy.

Children's Data We Collect

We collect personal information from children. We only collect personal information from children after sending a direct notice to parents and obtaining verifiable parental consent for the collection of the child's personal information.

We collect the following personal information from children:

1. Name, email, IP address, date of birth.

Collection Methods

We collect personal information from children using the following methods:

1. Online submission of form.

Use of Children's Personal Information

We use the childrens' personal information we collect in the following ways:

1. Completion of user requested tasks in accordance for an executed engagement letter.

Public Availability

Children are not able to make their personal information publicly available on our Site.

Disclosure to Third Parties

We disclose personal information we collect from children to third parties. The types of third parties we disclose this personal information to and how they use the personal information are as follows:

1. Third party: Marketing Agency
Use: Targeted Advertising and Marketing; and
2. Third party: Related companies within our group
Use: Completion of user requested task and target advertising and marketing.

Third Party Operators

Through our Site, third parties collect personal information about children who use our Site. Third parties only collect personal information about children who use our Site after we send a direct notice to parents and obtain verifiable parental consent for the collection of the child's personal information.

The third parties that collect, through our site, personal data about children who use our Site are:

1. Related companies within our group.

Parental Rights

A child's parent or guardian can review their child's personal information, direct us to delete their child's personal information, and refuse any further collection or use of their child's personal information. A parent or guardian can also agree to the collection and use of their child's personal information but not allow us to disclose that personal information to third parties, unless disclosure is part of the service provided by our Site. A parent or guardian can exercise these rights via the following method(s):

1. Parents can request access to and delete their child's personal information and remove or provide consent to collecting their child's personal information by logging into their child's account through our homepage.

Parents can contact us at MonkeyTaboo@goApproveIt.com to request access to or delete their child's personal information or to provide or remove consent for collecting their child's personal information..

We will not require a child to disclose more information than is reasonably necessary to participate in an activity on our Site.

Contact Information

Questions and concerns about this Children's Privacy Policy or about our, or third parties', collection and use of children's personal information, can be sent to:

Name: Andre Choquette

Email: MonkeyTaboo@goApproveIt.com

Address: PO Box 124 Christina Lake, BC Canada V0H 1E0

Phone number: (800) 667-9173